

# TABLE OF CONTENT

1.	About Us	Page 3
2.	Our Services	Page 4
3.	What's Included in All Plans	Page 5
4.	Client Showcase	Page 6
5	Get in Touch	Page 7

9270591303 www.gymkhojo.com

### ABOUT US

#### Who We Are Introduction

GymKhojo was born from a passion to help fitness businesses with creative, transparent and growth-focused digital marketing. Every client success is a part of our story.

"We're not just marketers, we're your partners in growth."

#### MEET THE FOUNDERS





NISAR SHAIKH
Co-Founder



ANKIT DHANOKI
Co-Founder

#### **Our Mission**

To empower gyms with smart, creative, and result-driven digital strategies that build both online presence and offline footfalls.

#### **Our Vision**

To become India's most trusted growth partner for gyms by delivering innovation, transparency, and results.

### OUR CORE SERVICES



Social Media & Performance Marketing

**∧** Google Ads | ∞ Meta

Google & Meta Ads (Search & Paid Campaigns)



Google My Business Setup & Optimization



Content Marketing - Posts, Reels, Visuals Search Engine Optimization (SEO)

Every service is designed with one goal

" More Leads. More Members. More Growth."

## WHAT'S INCLUDED IN ALL PLANS



**Custom Gym Website** 

Photos, Videos, Timings, Trainers, Inquiry Form



Google + Meta Ad

Campaigns SEO for Gym Name & Website



1 UGC Video Shoot

1 High-Quality Gym Tour Video



12-Piece QR Banner Set

(for lead walk-ins)
4 Creative Offer Posts for Instagram



**Weekly Performance Reports** 

Leads, Views, Inquiries



**Unlimited Website** 

Profile Updates Google My Business Optimization



**Monthly Content** 

Strategy + Execution
Reel, Story & Highlight Management



**Lead Follow-up Help** 

**Scripts + WhatsApp Templates** 

#### **OUR HAPPY CLIENT'S**













### HOW WE WORK Simple & Transparent

We believe in keeping things clear, fast, and effective.

Here's how we help your gym grow:

1. Discovery Call

Understand your gym, goals & target audience.

2. Profile Setup

Google, Meta, and listing optimization to make you visible online.

3. Strategy Planning

Custom growth plan built around your gym's location, USP & budget.

4. Content Creation

Design engaging posts, reels, banners, and gym tours.

5. Ads & SEO Execution

Launch paid ads and organic SEO to drive real local leads.

6. Monthly Reporting

Track performance, leads, engagement & improvement areas.

#### Why Choose GymKhojo?

100% Gym-Focused

Unlike generic agencies, we focus only on gyms and fitness centers.

Local Expertise

We understand your area, competition, and how to attract walk-ins.

Creative + Honest Approach

We don't sell dreams. We work smart, with data and creativity.

Affordable, Transparent Pricing

No hidden charges. Flexible plans for all gym sizes.

Proven Results
Real leads. Real walk-ins. Real growth



### OFFICE ADDRESS:

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